

press release
for immediate release

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Media Contact: Jill Knight, Marketing Manager
(813) 463-1254; jknight@healthsystems.com**Healthsystems™ Finds Success in Cyberspace by Exhibiting in the First Ever RIMS Virtual Conference**

Tampa, FL - Health**systems** (Healthsystems LLC) solidified its position as an innovation leader in the workers' compensation industry through participation in the initial RIMS *RiskLive!* Virtual Conference & Expo. Health**systems** was the only Pharmacy Benefits Management (PBM) Company to exhibit. This groundbreaking virtual conference was conducted entirely in cyberspace and contained all of elements of a real-world conference — from educational webinar sessions to a detailed expo hall filled with tradeshow booths and staffed by Health**systems**-controlled avatars.

"As a technology-focused company, we continually strive to utilize the most advanced methods to communicate with our clients and prospects. Participating in the first-ever RIMS *RiskLive!* Virtual Conference is a great illustration of our commitment to being at the forefront of cutting-edge technology and exploring new means of communication," stated Todd Pisciotti, Vice President of Sales and Marketing with Health**systems**. "In light of the current economic condition, companies are striving to reduce expenditures such as travel expenses. Communicating virtually benefits our clients by eliminating this cost."

Several Health**systems** employees created custom avatars, or digital characters in their likeness. These avatars were used to roam the virtual expo hall, staff the interactive Health**systems** booth and network with attendees in the expo hall lounge. Real-time conversations occurred with attendees via instant messaging and email. Attendees could also visit the Health**systems** virtual booth to download company materials, gain contact information and view information on products and services.

This successful conference was attended by over 500 individuals and was the first event of this magnitude to be held using a 3-D platform. Health**systems** will also attend the upcoming RIMS 2009 Annual Conference and Exhibition from April 19th-23rd in Orlando, FL.

Health**systems** is a specialty provider of innovative medical cost management solutions for the workers' compensation industry. The company offers a diverse suite of services that includes a leading pharmacy benefits and clinical management program as well as a prospective adjudication solution for managing ancillary medical services. Leveraging powerful technology, clinically-based outcomes management expertise and enhanced workflow automation tools, Health**systems** provides clients with flexible programs that reduce the total cost of medical care while increasing the quality of care for injured workers.

Expert clinical services. Exceptional technology. Extraordinary results.

Healthsystems™